

ARTISTRY



ARTISTRY SERUMS USAGE SEQUENCE

Add your favourite serum to Artistry™ routine*

Day Routine



Night Routine



*Example with Artistry Renewing line.



Artistry™ Defying Serum + Artistry™ Vitamin C+HA3: Dual Antioxidant Shield

Pairing the Defying Serum ingredients with Vitamin C helps protect the skin from external stressors that contribute to early signs of ageing 55% better than using Vitamin C alone*.



Artistry Defying Serum

How To Use

1. **Cleanse and Tone:** Start with a clean face by cleansing and toning your skin.
2. **Dispense Serum:** Pump 3 pumps onto your fingertips.
3. **Apply:** Gently massage the serum onto your face and neck, avoiding the eye area.
4. **Frequency:** Use morning and evening for optimal results.
5. **Moisturise:** Follow your favourite moisturiser.
6. **Discontinue if Irritated:** If you experience persistent irritation, stop using the product.

Recommended Routine

- **Prep:** Set the stage with any Artistry™ cleanser and toner.
- **Treat:** Pre-Treat with Artistry Skin Nutrition™ VC+HA3 Daily Serum, then Treat with Artistry™ Defying Serum.
- **Moisturise and Protect (Day):** Moisturise with any Artistry Skin Nutrition™ SPF Moisturiser and Eye Cream.
- **Moisturise and nourish (Night):** Moisturise skin with any non-SPF Artistry™ Moisturiser and Eye Cream.



Artistry Correcting Serum

How To Use

1. **Cleanse and Tone:** Start with a clean face by cleansing and toning your skin.
2. **Dispense Serum:** Pump 3 pumps onto your fingertips.
3. **Apply:** Gently massage the serum onto your face and neck, avoiding the eye area.
4. **Frequency:** Use morning and evening for optimal results.
5. **Moisturize:** Follow your favorite moisturizer.
6. **Discontinue if Irritated:** If you experience persistent irritation, stop using the product.

Your daily Routine

- **Prep:** Set the stage with any Artistry™ cleanser and toner.
- **Treat:** Pre-Treat with Artistry™ VC+HA3 Daily Serum, then Treat with Artistry™ Correcting Serum.
- **Moisturise and protect (Day):** Moisturise with any Artistry™ SPF Moisturiser and Eye Cream.
- **Moisturise and nourish (Night):** Moisturise skin with any non-SPF Artistry™ Moisturiser and Eye Cream.

Can I use Defying Serum and Correcting Serum together?

It is safe to use both, by either combining or alternating as part of your (AM + PM) routine. For best results, we recommend selecting the serum that's formulated to address your unique skin concerns, however some consumers may prefer a lighter serum in the am. and richer serum in the pm.

Examples of combined use:

Defying Serum used in the a.m.; Correcting Serum used in the pm or vice versa.
Defying Serum + Correcting Serum used in the am. and pm.